The Prize Winning Books mentioned below are available from: Gordon Ralph, Publisher, AdventureTravelPress.com 414 807 5433 Call for delivery of autographed preview copies for evaluation and possible purchase with NO obligation to buy.

## FOR IMMEDIATE RELEASE by FLORIDA MEDIA:

Author receives national recognition with award from the SECOND ANNUAL INTERNATIONAL BEVERLY HILLS BOOK AWARDS!

Lady Lake (The Villages, FL) -- The SECOND ANNUAL INTERNATIONAL Beverly Hills Book Awards recognized three books by Jackie Chase of Lady Lake FL in the categories of Travel and of Children's Non-Fiction.

This contest, based in CA is open to authors of English language books recently published.

The competition is judged by experts from all aspects of the book industry, including publishers, writers, editors, book cover designers and professional copywriters. They select award winners and finalists based on overall excellence.

Jackie's books earned a rare "double double." It is unusual that an author is recognized in a single competition for a children's book as well as for adult books. It is equally rare for someone to sweep both awards in a single category, such as Travel, where Jackie Chase earned a "Winner" for her "100 People to Meet Before You Die: Travel to Exotic Cultures. That photo-journalism book has over 320 photos taken in 12 countries depicting village life in more remote areas. When two books are of nearly equal merit, the contest awards a "Finalist" seal, and Jackie earned that for "How To Become An Escape Artist" A Traveler's Handbook, a virtual recipe for safe, economical and exciting travel to both challenging and ordinary destinations.

Jackie's book, "Giraffe-Neck Girl" Make Friends With Different Cultures took the only award presented for children's non-fiction and tells of daily life in a tribe in Thailand that still practices the custom of wearing brass rings around the neck. Jackie, as a member of the Florida Writer's Association had previously won a Royal Palm Literary Award for her manuscript of the Traveler's Handbook.

It is ironic that there were no more than two places for her travel awards, because one of her most powerful books entered was "All Hands Working Together" Cruise for a Week: Meet 79 Cultures. Her interviews of several dozen crew members on the world's largest cruise ship, Allure of the Seas, covered the incredible integration of people with vastly different cultures into a guest-pleasing team. The employees respected their ship mates while in a compressed work and living space for months at a time. The marine and resort skills, inspiration, and wisdom shared by these ethnically varied people can be applied in ways that could offer many businesses and even countries a relief from tensions about differences, and the insights about how Royal Caribbean International achieves its goal of pleasing guests are fascinating.

"We are so proud to announce the winners in this, our second year," said awards sponsor Ellen Reid. "These books will be a favorite on bookshelves for years to come".

For more information please visit:bhbookawards.com or call the publisher, Gordon Ralph, of Lady Lake at 414 807 5433

Photo of Jackie Chase with woman in Thailand:



Photos of book covers:







